



FOR IMMEDIATE RELEASE

Gallagher joins Maloney + Novotny

CLEVELAND, OH {January 21, 2009} -Locally owned and managed accounting firm Maloney + Novotny recently expanded their staff with the hiring of Diane Gallagher as Marketing Director.

Diane works with firm leadership to develop strategic and tactical marketing and communication plans targeting clients, prospects, potential recruits, referral sources and employees.

With over 22 years Marketing Communications experience, Diane is an accomplished marketing professional with expertise in building corporate branding, developing high-impact marketing collateral, providing solutions driven advertising and public relations programs, event planning and execution and media planning.

Prior to joining Maloney + Novotny, Diane was Director of Marketing Communications for the Visiting Nurse Association Healthcare Partners of Ohio, a \$50 million not-for-profit, where she was responsible for all aspects of the marketing function including industry specific communications programs and product plans, advertising, direct mail, and public relations.

Diane graduated from the University of Toledo in 1987 with a Bachelors Degree in Business Administration with concentration in marketing and communications. She is a member of the Association for Accounting Marketers and the YWCA Leadership Momentum Alumni.

The firm, which began in 1932, changed its name, in October 2007 to Maloney + Novotny LLC. It is one of Ohio's largest regional, full-service CPA and business consulting firms. In the past year the firm has grown from 60 staff to 110. "We are excited to have Diane on board," explains Matt Maloney, Managing Shareholder at Maloney + Novotny. "Diane's extensive background in marketing is an asset to our firm as we look toward continued growth," added Maloney.

Maloney + Novotny is a licensed certified public accounting firm that has been providing audit, attest, tax and consulting services to clients for more than 75 years. Maloney + Novotny is a member of Nexia International, a worldwide network of independent accountants, business advisers and consultants. More information is available at maloneynovotny.com.

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